

# Compete like a retail giant.

Whether you're opening a store or managing an established one, you need a POS and retail management platform that gives you the data and analytics to boost sales, productivity and profitability. Thrive in today's retail environment by being customer-focused and agile—we'll handle the rest.



#### Drive sales with customer data.

Arm your sales team with insights that empower them to build relationships and provide exceptional customer service.



#### Streamline order management.

Build custom purchase orders, view real-time alerts on your dashboard and enforce accuracy when shipments are received.

# Heartland



## Sell online.

Merge your online and offline channels to create a seamless customer experience through one of our powerful e-commerce integrations.



## Make it your own.

Heartland Retail's custom fields allow you to collect and report on the data most relevant to your business.

## A competitive advantage.

Catering to a population that swells in the summer months, Chesapeake Bay Outfitters has always understood that effective inventory management is important, but for the seasonality of their business, it's non-negotiable. They use Heartland Retail's custom reporting tool daily to monitor inventory across their store and warehouse, as well as to create sales and buying plans for upcoming seasons. Armed with data, they have the unparalleled control they need to not only survive, but thrive in the busy summer season.

**"[The platform] evens the playing field for small businesses to effectively manage inventory like retail giants.** The flow is intuitive, comprehensive and a must if you want your business to grow."

—Matt Stuart, owner of Chesapeake Bay Outfitters



Name  
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Phone Number

[heartlandretail.us](https://heartlandretail.us)